A decorative grid of small blue dots is located on the left side of the slide, partially overlapping the wavy background lines.

Core Plus⁺

Discretionary Incentives

Applicable for
Performance Year

September'25 – August'26

A decorative grid of small white dots is located in the bottom right corner of the slide, partially overlapping the wavy background lines.

CORE PLUS+ is designed to complement the Core Sales Plan by linking incentives to sales volume and business growth. ABOs can earn additional rewards based on their sales turnover, with many Core Plus+ incentives acting as multipliers on Core Plan commissions. The more you grow your business and drive sales volume, the greater your Core Plan earnings—and consequently, the higher your Core Plus+ incentives. This helps ABOs to build a profitable and sustainable business rooted in consistent sales performance.

ABOs have the opportunity to build their business by offering Amway products to customers and earn through sale of Amway products to such customers. If the ABO wishes to scale up and grow sales volumes, they may also form sales teams, ensuring that all members of the sales team fully understand the business opportunity and the fact that earnings are linked to sales volumes being generated.



- ▶ **Freedom**
- ▶ **Family**
- ▶ **Hope**
- ▶ **Reward**

Strong Start Incentive (SSI)

The Strong Start Incentive encourages ABOs to

- Start Early, Start Strong with Customer Sales.
- Build Loyal Customer Base focusing on repeat Sales.
- Focus on profitability through customer sales and maximize the potential to earn additional incentive up to INR 20,000 in 12 months by consistently meeting customer sales.

This Incentive rewards new ABO's who build a sustainable customer base by achieving a monthly sales turnover of INR 8,500 in **Verified Preferred Customer*** (PC) sales volume. By demonstrating this minimum level of monthly customer sales for 12 consecutive months, ABOs not only drive repeat customer purchases but also benefit additional earnings linked to their monthly sales performance from the Amway Sales Plan

Program Eligibility:

- For New ABOs or PCs transitioning to ABOs.
- Must demonstrate monthly sales of INR 8,500 sales volume (excluding taxes & discounts) from verified PCs, within the month of registration or the following two months (0+2 months).

Incentive:

- Incentives are paid upon successful achievement of the INR 8,500 sales volume* from verified Pcs for 3, 6, 9 and 12 consecutive months.
- Only sales from verified PCs will be counted towards this incentive.
- Order should be placed by verified preferred customer (PC) only.
- The incentive opportunity ends if the ABO misses any month with the required PC sales volume during the eligibility period.

How it Works:

- Start earning by achieving INR 8,500* sales volume from verified PCs in a single month-either during the registration month or within the next two months.
- Continue achieving the sales month after month to unlock incentive payments at each milestone after 3, 6, 9 and 12 months of consecutive sales performance.
- The longer the consistency, **the higher the potential total earnings**, for New ABOs to earn up to INR 20,000 over 12 months.

INR 2,000
after first
3 months

INR 4,000
after first
6 months

INR 6,000
after first
9 months

INR 8,000
after first
12 months

Potential for New ABOs to earn up to INR 20,000

*100 PV is equal to INR 8,500 sales volume excluding taxes and discounts.

Consistency Bracket	REWARD IN INR	
	Existing Qualifiers (started till Aug'25)	New Qualifiers (started from Sept'25)
1st 3 months consistency	3000	2000
2nd 3 months consistency	5000	4000
3rd 3 months consistency	7000	6000
4th 3 months consistency	10000	8000
	25000	20000

- Only single orders placed by PCs will be considered for the sponsoring ABOs
- Starting month refers to the first month of the SSI Consistency period
- ABO can start their SSI Consistency in their month of joining or any of the 2 succeeding months
- If an ABO misses an SSI consistency month (INR 8500 excluding taxes & discounts), they would no longer be eligible for any further SSI benefits

Please refer to the MyBiz screens where users can track their SSI status: -

1. In the “Early Incentives” click on “Strong Smart Incentive”
2. Here we can see the SSI program details
3. Track the status of the SSI months
4. See the incentives earned in the eligible month
5. ABO can also see the PCPV status so far during the month



*100 PV is equal to INR 8,500 sales volume excluding taxes and discounts.

< MyBiz

Frequently Used

Action Reports >

LOS >

Strong Start Incentive+ >

Performance & Incentives

Performance ^

Early Incentives v

Strong Start Incentive+

Customer Sales Incentives

Bronze Incentives

My Group ^

Leader Growth ^

Academy

Resources

ABO Name

ADA No. 70225XXXXX

Sept 2025

Strong Start Incentive+

Keep going to earn the Strong Start Incentive+!

You need to meet these monthly requirements for the next 2 months consecutively to earn the next payment of ₹ 2,000.00

You're eligible to earn this incentive 4 more times until August 2026. There is an opportunity to achieve ₹ 4,000.00, ₹ 6,000.00, and ₹ 8,000.00 if you meet these monthly requirements for 6, 9, and 12 months

Learn More

Track your progress

You've met 1 of 1 requirements to earn this incentive.

Eligibility Window Details

Eligibility

You must achieve the 2nd full month after your registration month in order to continue in the Strong Start Incentive+.

Entry Date: September 2025

2025

Sept

Oct

Nov

Earned

Not Earned

Potential

Program Details

The Strong Start Incentive+ rewards behaviors for achieving baseline requirements month after month. Earn rewards after 3, 6, 9, and 12 months of achievement.

ABO Name

ADA No. 70225XXXXX

Sept 2025

Strong Start Incentive+

Great Job! You are earning the Strong Start Incentive+.

You're eligible to earn this incentive 3 more times until August 2026. There is an opportunity to achieve ₹ 4,000.00, ₹ 6,000.00, and ₹ 8,000.00 if you meet these monthly requirements for 6, 9, and 12 months

Strong Start Incentive+ Earnings

₹ 2,000.00

Learn More

Track your progress

You've met 1 of 1 requirements to earn this incentive.

Eligibility Window Details

How do I qualify? Here is the list of

How do I qualify? Here is the list of requirements.

100 PCPV

100.87

Target: 100

Totals as of 5 Sept 2025, 12:35 am IST

Totals reflect current business status. Information subject to change based on business activity. Intervening events could affect final monthly and annual totals.

Commissions and discretionary incentives earned are subject to verification by Amway. To be eligible for commissions and incentives, an Amway Business Owner (ABO) must be in compliance at all times with the Amway ABO Compensation Plan (Core Plan) and the ABO Rules of Conduct.

* Amway Core Plus discretionary incentives program

*100 PV is equal to INR 8,500 sales volume excluding taxes and discounts.

5

FAQs-SSI

1. Will I get SSI on the sales made to non-verified Preferred Customers?

No, SSI will only be applicable to the sales made to verified Preferred Customers.

2. In case the Preferred Customer returns the products, will it impact my SSI eligibility?

Yes, the required sales volume of INR 8,500 (excluding taxes and discounts) from verified PCs will be re-checked in proportion to all the returned products. If the net value of PC sale falls below INR 8,500* sales volume in a month due to returns, the incentive opportunity of the ABO will end.

3. One of my PC is unable to place order owing to his/her ill-health, I have placed order on his behalf, will the Sales Volume for that order be counted / considered for SSI.

Only orders placed by verified PC themselves will be counted for SSI. The sales volume & points from such orders will count for other Sales Plan benefits

4. In Strong Start Incentive (SSI), INR 8,500* sales volume criteria is on 1 PC? or Multiple PCs?

INR 8,500* Sales Volume can be done from 1 or more PCs.

5. Sales Volume from which Product categories will be considered for SSI? Are there any exclusions?

Sales Volume from Verified PCs from all product categories will be included for SSI.

6. If I joined in Sep'25, when can I start participating in the Strong Start Incentive?

You can start participating in SSI within the same month of joining the Amway Business or within the next 2 calendar months, first payout will be done on completion of the consecutive INR 8,500* Sales Volume for 3 months from verified PCs.

So, if you joined in Sept'25, you could begin your consistency in any of the following months - Sept'25, Oct'25 or Nov'25 – and continue from there on.

7. I have qualified and earned SSI for the first quarter but missed the INR 8,500* PC Sales Volume in the 4th month, can I re-start my SSI qualification for the 2nd quarter by doing the INR 8,500 PC Sales Volume in 5th month.

No, you must complete consecutive months to stay in the SSI Incentive program.

8. Will I get additional incentive If I do more than the required INR 8,500* PC Sales Volume in a month or quarter to earn SSI?

No, the Incentive is a fixed amount for all four quarters (3, 6, 9, 12 months) upon completion of SSI criteria in respective quarters.

9. I joined in Jul'25 and started participating / earning in SSI, how much total amount I can earn during my SSI journey within the given time frame?

If you have joined in Jul'25 and started SSI Journey by Aug'25, you can earn up to INR 25,000 within 12 months upon completion of SSI criteria in respective quarters.

If you have joined in Jul'25 and started SSI Journey in Sep'25, you can earn up to INR 20,000 within 12 months upon completion of SSI criteria in respective quarters.

10. I joined in Aug'25 and started participating / earning in SSI, how much total amount I can earn during my SSI journey within the given time frame?

If you have joined in Aug'25 and also started your SSI Journey in Aug'25, you can earn up to INR 25,000 within 12 months upon completion of SSI criteria in respective quarters.

If you have joined in Aug'25 and started SSI Journey in Sep'25, you can earn up to INR 20,000 within 12 months upon completion of SSI criteria in respective quarters.

11. I have already earned 1st quarter SSI for my 3 months journey in SSI by Aug'25 and continuing my journey in performance year 2025-26, how much total amount I can earn during my SSI journey within the given time frame?

If you are already on the SSI journey by Aug'25, you can earn up to INR 25,000 in total within 12 months upon completion of SSI criteria in respective quarters.

12. I joined in Sep'25 and started participating / earning in SSI, how much incentive I can earn within the given time frame?

Once started, you can earn up to INR 20,000 within 12 months. The Incentive is a fixed amount for all four quarters (3, 6, 9, 12 months) upon completion of SSI criteria in respective quarters.

13. I joined in Sep'25 and started participating / earning in SSI, till what pin level I can earn my SSI within the given time frame?

There is no Pin capping for SSI. Once started, you can earn up to INR 20,000 within 12 months irrespective of the commission level achieved.

14. Is SSI also available for a PC transitioned to ABO?

Yes, SSI can also be earned by PCs who migrated to ABO. However, SSI can be earned only once (in a period of 12 months) on a single ABO number.

15. I have earned SSI for first quarter in performance year 2024-25, how much PC Sales Volume do I need to achieve each month to qualify for SSI for the remaining from September'2025 onwards?

From the performance year Sep'25 to Aug'26, the monthly requirement is the same as INR 8,500 PC Sales Volume (excluding taxes and discounts). Therefore, to earn SSI for the remaining months in PY'2025-26, you will need to meet this monthly INR 8,500* PC Sales Volume requirement.

*Pin Levels are Sales Achievements based on Sales Turnover as defined in the Amway Sales Plan



*100 PV is equal to INR 8,500 sales volume excluding taxes and discounts.

16. Some simulations on how SSI will work for July'25 & Aug'25 New joinees.

July'25 New Joinees:

- Can start their SSI consistency from Sep'25 also.
- July'25 & Aug'25 will be considered for SSI.

All payable amounts below are in INR.

DOJ: July'25	0	1	2	3	4	5	6	7	8	9	10	11	12	13	Total SSI Earned
Actual Month	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	
Example-1	8500	8500	8500	8500	8500	1700	1700	1700	1700	8500	8500	8500	8500	8500	3000
Example-2	8500	8500	8500	8500	8500	1700	1700	1700	1700	8500	8500	8500	8500	8500	3000
Example-3	0	8500	8500	8500	4250	4250	8500	8500	8500	8500	8500	8500	8500	8500	3000
Example-4	0	4250	8500	8500	8500	8500	8500	8500	4250	8500	8500	8500	8500	8500	2000+4000
Example-5	1700	4250	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	2000+4000+6000+8000
Example-6	1700	4250	5950	8500	8500	8500	8500	8500	8500	8500	4250	8500	10200	8500	0

*Only months in green are eligible for SSI.

August'25 New Joinees:

- Can start their SSI consistency from Sep'25 or Oct'25 also.
- Aug'25 will be considered for SSI.

All payable amounts below are in INR.

DOJ: Aug'25	0	1	2	3	4	5	6	7	8	9	10	11	12	13	Total SSI Earned
Actual Month	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	
Example-1	8500	8500	8500	8500	1700	1700	1700	1700	1700	8500	8500	8500	8500	8500	3000
Example-2	0	8500	8500	8500	4250	4250	8500	8500	8500	8500	8500	8500	8500	8500	2000
Example-3	0	4250	8500	8500	8500	8500	8500	8500	4250	8500	8500	8500	8500	8500	2000+4000
Example-4	0	4250	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	4250	2000+4000+6000
Example-5	0	4250	4250	8500	8500	8500	8500	8500	4250	8500	8500	8500	4250	4250	0
Example-6	0	4250	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	2000+4000+6000+8000
Example-7	0	4250	5950	8500	8500	8500	8500	8500	8500	8500	4250	8500	10200	8500	0

*Only months in green are eligible for SSI.

17. Some simulations on how SSI will work for Sep'25 & later New joinees.

All payable amounts below are in INR.

DOJ: Sep'25	0	1	2	3	4	5	6	7	8	9	10	11	12	13	Total SSI Earned
Actual Month	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	Jul-26	Aug-26	Sep-26	Oct-26	
Example-1	8500	8500	8500	1700	1700	1700	1700	1700	1700	8500	8500	8500	8500	8500	2000
Example-2	0	8500	8500	8500	4250	4250	8500	8500	8500	8500	8500	8500	8500	8500	2000
Example-3	0	4250	8500	8500	8500	8500	8500	8500	4250	8500	8500	8500	8500	8500	2000+4000
Example-4	8500	4250	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	4250	2000+4000+6000
Example-5	8500	1700	8500	8500	1700	8500	8500	8500	4250	8500	8500	8500	4250	4250	0
Example-6	1700	4250	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	8500	2000+4000+6000+8000
Example-7	1700	4250	5950	8500	8500	8500	8500	8500	8500	8500	4250	8500	10200	8500	0

*Only months in green are eligible for SSI.

Bronze Foundation Incentive (BFI)**Eligibility for Participation in the Incentive:**

- ABOs who have been at or below 12% on the Sales Commission Schedule during the Performance Year Sept'2024 – Aug'2025.
- Have not earned BFI earlier.

Eligibility to earn monthly BFI:

- Achieve 9% or higher on the Sales commission schedule in a month.
- Have 3 or more sales teams, each at the 3% or higher on the sales commission schedule in that month.

Reward:

- 15% multiplier on Sales Commission (Personal Sales Commission + Differential Sales Commission) earned in that calendar month.
- Maximum of 12 payments in an 18-month period commencing from the first BFI month.

How it is Calculated

15%
Multiplier
Maximize Your Profitability

X

Sales Commission
(Includes Personal Sales Commission and Differential Sales Commission)

12

You can earn maximum 12 payments within a 18 months of period.

Beginning the first month you earn a Bronze Foundation Incentive+*



- ▶ **Freedom**
- ▶ **Family**
- ▶ **Hope**
- ▶ **Reward**

It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

Please refer to the MyBiz screens where users can track their BFI status: -

1. Here we can see the Bronze Foundation status during the month
2. See the number of qualified BFI months so far
3. See the potential BFI incentive with the qualification status during the 18-month window.

ABO Name
ADA No. 70243XXXXX

May 2025

Bronze Foundation⁺

Bronze Foundation⁺ Bronze Builder⁺

Great Job! You are earning the Bronze Foundation Incentive⁺.

Bronze Foundation Incentive⁺
₹1,160.69

Track your progress

✓ ✓

You've met **2 of 2** requirements to earn this incentive.

You are currently eligible for the Bronze Foundation Incentive⁺

You're eligible to earn this Incentive **10 more times** until September 2026.

[View Eligibility](#)

Eligibility

Eligibility begins the first month you earn the Bronze Foundation⁺ and lasts for 18 consecutive months. Maximum of 12 payments.

Start Date: April 2025
End Date: September 2026

2025

✓ Apr	✓ May	✓ Jun	✓ Jul
✓ Aug	✓ Sept	✓ Oct	✓ Nov
✓ Dec			

2026

✓ Jan	✓ Feb	✓ Mar	✓ Apr
✓ May	✓ Jun	✓ Jul	✓ Aug
✓ Sept			

✓ Earned ✓ Potential
 ✗ Not Earned ✗ Unavailable

Program Details

How is this Incentive calculated?

Performance Commission
₹7,737.93

× Bronze Foundation Incentive⁺ Multiplier
15%

= Current Total
₹1,160.69

How do I qualify? Here is the list of requirements.

✓ **9% Performance Bonus Level**

1,215.22
Target: 1,200

✓ **3 Teams at 3%**



It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

FAQs-BFI

1. I missed a few months of BFI qualification after starting my BFI. Can I still earn BFI for 12 months?

All Eligible ABOs can earn BFI for up to 12 months within an 18-month period. You can get an update on your remaining BFI earning opportunities from MyBiz portal when you log into your account on www.amway.in

2. I have completed 4 BFI months in performance year 2024-25, what multiplier will be applied from September'2025 onwards?

From the performance year Sep'25 to Aug'26, 15% BFI multiplier will be applied on sales commissions of that month.

3. I completed 3 BFI months in PY-2023-24? If I fulfill the conditions for a new BFI, can I get 12 more months of BFI earnings?

One of the requirements to be eligible for BFI, is that that ABO must not have earned BFI earlier. Since you have had the opportunity to earn 12 BFI earlier, you will not be eligible for BFI anymore.



It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

Bronze Foundation Incentive (BFI) - OTCI

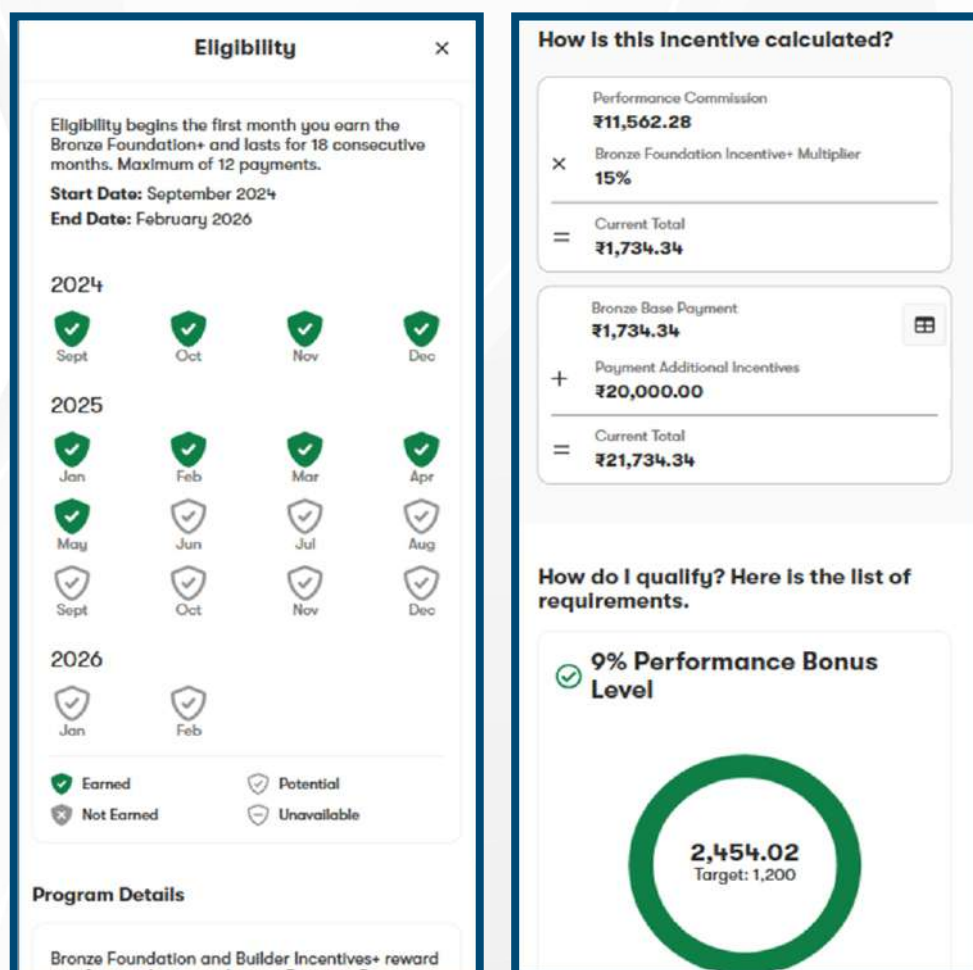
This incentive is designed to recognize and reward the consistent efforts of Bronze Foundation Incentive achievers upon the successful completion of 6 and 12 BFI months. Sustained qualification under BFI plays an important role in establishing a strong and stable foundation at the BFI level.

• Earn BFI One Time Cash Incentive (OTCI)

- Achieve 6 BFI months, Earn OTCI: INR 20,000
- Achieve 12 BFI months, Earn OTCI: INR 40,000
- Both OTCI are separate, and can be earned separately by an ABO

When ABO completes 12 BFI months, they can potentially earn up to INR 60,000 (INR 20,000 + INR 40,000) besides the 15% multiplier on each BFI month. Both the 6th & 12th BFI months have to be in PY'2025-26 or later.

1. ABO can see the qualified month count for the 6th or 12th BFI OTCI
2. Accordingly, the potential BFI incentive along with the OTCI reward can also be seen on this screen.



FAQs-BFI OTCI

1. I completed BFI for 6 months in PY-2025-26. How much OTCI will I get?

On achievement of 6 BFI months, you are eligible for OTCI of INR 20,000. This is besides the 15% multiplier on Sales Commission for each eligible month.

2. I completed BFI for 12 months in PY-2025-26. How much OTCI will I receive?

On achievement of 12 BFI months, you are eligible to earn additional OTCI of INR 40,000. If you completed both 6th & 12th BFI month in PY'25-26, you can potentially earn total OTCI INR 60,000.... INR 20,000 once you achieve 6 BFI months + INR 40,000 once you achieve another 6 BFI months (total 12 BFI months).

3. I completed BFI for 5 months in PY-2024-25 and 7 months in PY-2025-26. Will I receive both the 6 months & 12 months BFI OTCI's?

Yes, on completion of 6 & 12 BFI months in PY'25-26 (even if started in PY 2024-25) you are eligible to earn OTCI of INR 20,000 & INR 40,000

4. I completed BFI for 4 consecutive months but missed the 5th month, can I still participate to earn BFI OTCI's for 6 & 12 months?

Yes, you are eligible to earn both OTCI's upon completion of 6 months & 12 months BFI qualification within the 18 months of the window, if 6th & 12th month done in PY'25-26

5. My BFI Restart completion window closes in Dec'25. If I achieve my 12th BFI restart month between Sept'25 – Dec'25, will I get BFI OTCI?

While there is no new BFI Restart Incentive for PY'26, since you already began your BFI Restart in PY'25, yes, you will be eligible for the BFI OTCI of INR 40,000, provided your 12th BFI month is achieved within the performance year 2025-26 and within your 18-months window.



It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

Bronze Builder Incentive (BBI):**Eligibility for Participation in the Incentive:**

- ABOs who have been below Silver Producer level during 2024-25 and not achieved Gold Producer Level since Aug' 2020.
- Have not earned BBI earlier.

Eligibility to earn monthly BBI:

- Achieve 15% or higher on the Sales commission schedule in a month.
- Have 3 or more sales teams, each at the 6% or higher on the sales commission schedule in that month.

Reward:

- 20% multiplier on the Sales Commission (Personal Sales Commission + Differential Sales Commission) earned by the ABO based on Sales Volume generated in that month.
- Can earn up to 12 payments in an 18-month period commencing from the first BBI month.

How it is Calculated

20%
Multiplier
Maximize Your Profitability

X

Sales Commission
(Includes Personal Sales Commission and Differential Sales Commission)

12 **You can earn maximum 12 payments within a 18 months of period.**
Beginning the first month you earn a Bronze Builder Incentive+*



- ▶ **Freedom**
- ▶ **Family**
- ▶ **Hope**
- ▶ **Reward**

It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

Refer to the MyBiz screens where users can track their BBI status: -

1. Here you can see the BBI status during the month
2. See the number of qualified BBI months so far
3. See the potential BBI incentive with the qualification status during the 18 month period.

ABO Name
ADA No. 70241XXXXX

May 2025

Bronze Builder+

Bronze Foundation+ Bronze Builder+

Great Job! You are earning the Bronze Builder Incentive+.

Bronze Builder Incentive+
₹4,610.45

Track your progress

✓ ✓

You've met **2 of 2** requirements to earn this Incentive.

You are currently eligible for the Bronze Builder Incentive+

You're eligible to earn this Incentive **10 more times** until September 2026.

[View Eligibility](#)

Eligibility

Eligibility begins the first month you earn the Bronze Builder+ and lasts for 18 consecutive months. Maximum of 12 payments.

Start Date: April 2025
End Date: September 2026

2025

✓ Apr	✓ May	✓ Jun	✓ Jul
✓ Aug	✓ Sept	✓ Oct	✓ Nov
✓ Dec			

2026

✓ Jan	✓ Feb	✓ Mar	✓ Apr
✓ May	✓ Jun	✓ Jul	✓ Aug
✓ Sept			

✓ Earned ✓ Potential
 ✗ Not Earned ✗ Unavailable

Program Details

How is this Incentive calculated?

Performance Commission	₹23,052.24
× Bronze Builder Incentive+ Multiplier	20%
= Current Total	₹4,610.45

How do I qualify? Here is the list of requirements.

✓ **15% Performance Bonus Level**

4,001.06

Target: 4,000

✓ **3 Teams at 6%**



It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

FAQs-BBI

1. I missed a few months of BBI qualification after starting my BBI. Can I still earn BBI for 12 months?

All eligible ABOs can potentially earn BBI for up to 12 months within an 18-month period. You can get an update on your remaining BBI earning opportunities from MyBiz portal when you log into your account on **www.amway.in**

2. Can I earn BFI & BBI in the same month?

Yes, you can earn BFI & BBI multiplier in the same month, provided you are within the earning eligibility for BFI program & BBI as per the respective time-periods.



It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

Bronze Builder Incentive (BBI) - OTCI

Eligibility for Participation in the Incentive:

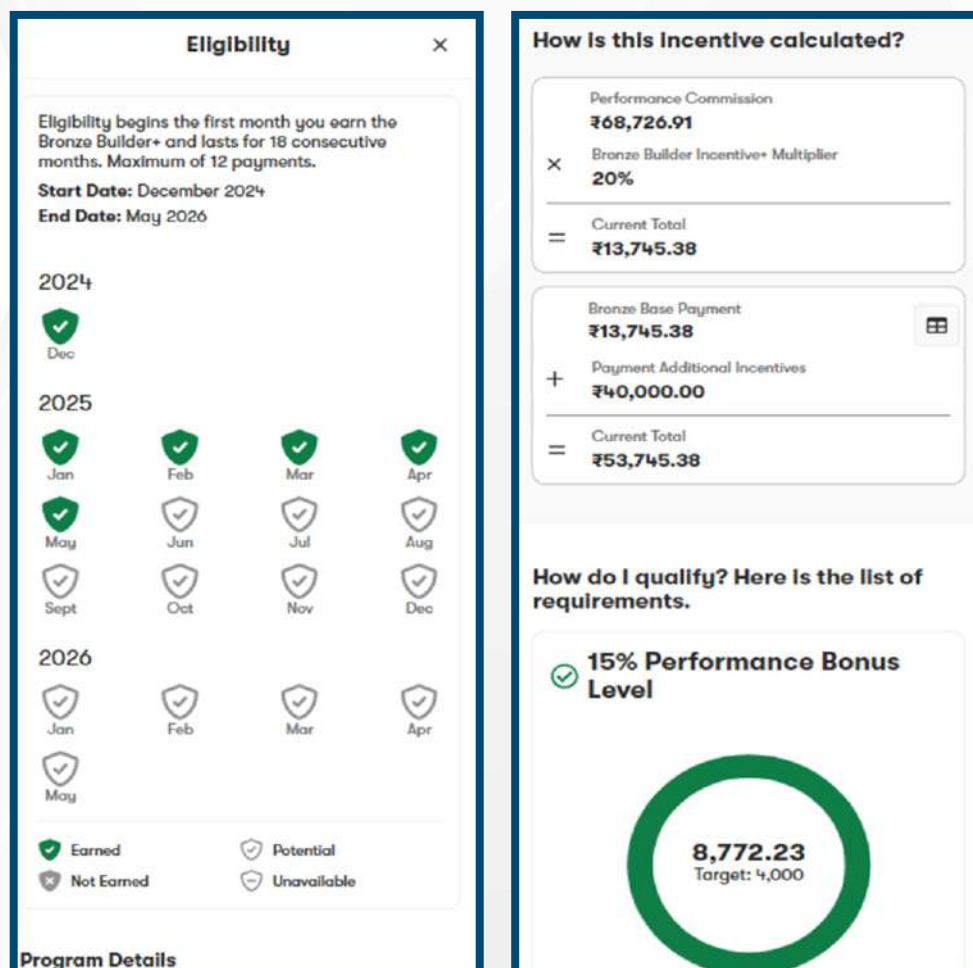
This incentive is to reward the consistency of Bronze Builder Incentive earners upon completion of 6 & 12 BBI months. Consistent BBI qualification helps in building a stable foundation towards Silver Producer level.

Earn BBI One Time Cash Incentive (OTCI)

- Achieve 6 BBI months, Earn OTCI: INR 40,000
- Achieve 12 BBI months, Earn OTCI: INR 80,000
- Both OTCIs are separate, and can be earned separately by an ABO

When ABO completes 12 BBI months, they can potentially earn up to INR 1,20,000 (INR 40,000 + INR 80,000) from the BBI OTCIs, besides the 20% multiplier on each BBI month. Both the 6th & 12th BBI month have to be in PY'2025-26 or later.

1. ABOs can see the qualified month count for the 6th or 12th BBI month OTCI
2. Accordingly, the potential BBI incentive along with the OTCI reward can also be seen on this screen.



It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.

FAQs-BBI OTCI

1. I completed BBI for 6 months in PY-2025-26. How much OTCI will I receive?

On achievement of 6 BBI months within the eligibility window, you are eligible for OTCI of INR 40,000

2. I completed BBI for 6 months in PY-2024-25 and 6 months in PY-2025-26. Will I receive 12 months BBI OTCI?

Yes, on achievement of 12 BBI months (even if started in PY 2024-25) you are eligible to earn OTCI of INR 80,000.

3. I completed BBI for 5 months in PY-2024-25 and 7 months in PY-2025-26. Will I receive both the 6 months & 12 months BBI OTCI's?

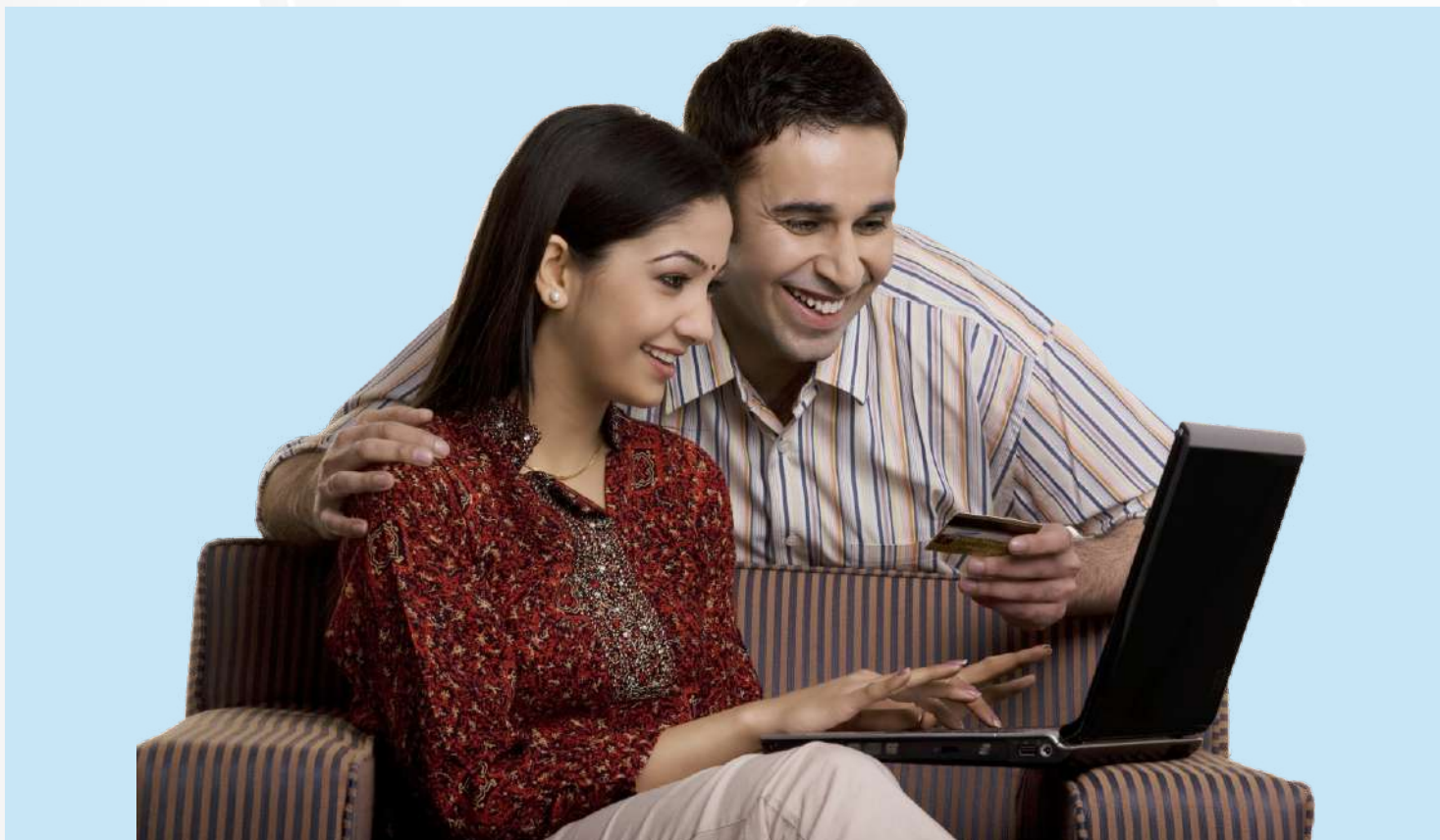
Yes, on completion of 6 & 12 BBI months (even if started in PY 2024-25) you are eligible to earn OTCI of INR 40,000 & INR 80,000

4. I completed BBI for 5 months but missed the 6th month, can I still participate to earn BBI OTCI's for 6 & 12 months?

Yes, you are eligible to earn both OTCI's upon completion of 6 months & 12 months BBI qualification within the 18 months window.

5. My BBI Restart window closes in Dec'25. If I achieve my 12th BBI restart month between Sept'25 – Dec'25, will I get BBI OTCI?

While there is no new BBI Restart Incentive for PY'26, since you already began your BBI Restart in PY'25, yes, you will be eligible for the BBI OTCI of INR 80,000, provided your 12th BBI month is achieved within the performance year 2025-26.



CORE PLUS+ LEADER INCENTIVES:**Personal Group Growth Incentive+ (PGGI)****Eligibility:**

All qualified Silver Producers* and above can participate in 'Personal Group Growth Incentive' (PGGI) and earn as per the Chart Below:

Reward:

Can potentially earn between 10% to 45% multiplier on maintenance or growth in PQ months Vs previous performance year.

- Paid annually, after the end of the performance year.
- Multiplier is identified on the number of incremental PQ months over previous performance year.
- Multiplier is applied on Sales Commission of all PQ months.

PQ Month:

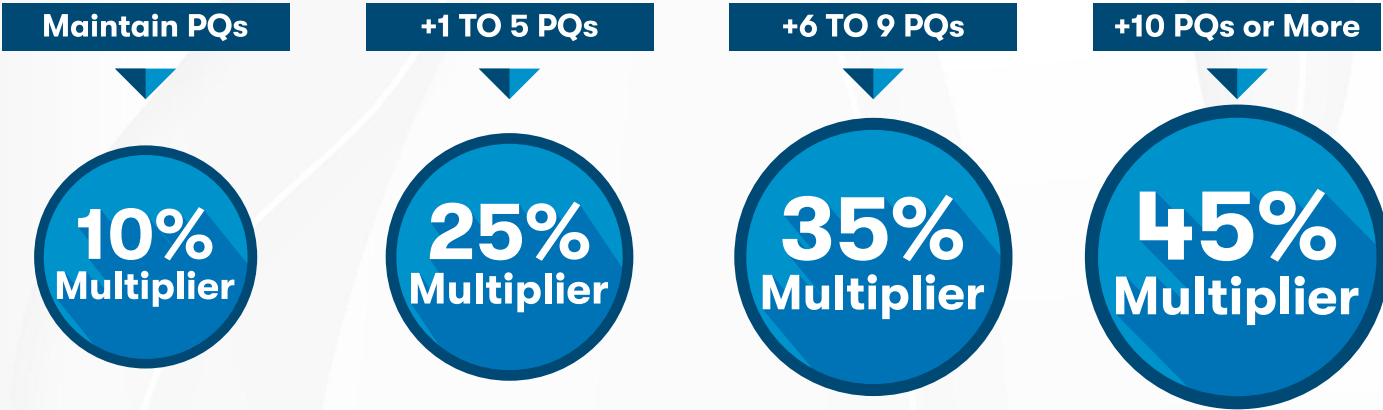
- Earn a Personal Q (PQ) each month, you reach INR 8,50,000 Ruby Sales Volume or INR 3,40,000 Ruby Sales Volume (excluding taxes & discounts) with a sales team at 21% Sales Commission level. Sales Volume for PQ month includes non-21% team's Sales Volume but excludes Sales Volume from a downline Platinum* and his/her downlines (even if they did not have a 21% months).

How it is calculated:

Number of PQs Compared to Previous Performance Year:	Annual Multiplier is:
MAINTAIN PQs	10%
+1 TO 5 PQs	25%
+6 TO 9 PQs	35%
+10 PQs or MORE	45%

NOTE: Only sales commission (which includes personal sales commission and differential sales commission) in qualifying months is used in year-end for PGGI calculation.





Your Qualified Sales Commission Total	10% Multiplier	25% Multiplier	35% Multiplier	45% Multiplier
INR 2,00,000	INR 20,000	INR 50,000	INR 70,000	INR 90,000
INR 4,00,000	INR 40,000	INR 1,00,000	INR 1,40,000	INR 1,80,000
INR 7,00,000	INR 70,000	INR 1,75,000	INR 2,45,000	INR 3,15,000

NOTE: Only sales commission which includes sales commission and differential sales commission (excluding leadership commission, group development commission or any other commissions) in qualifying months will be used in year-end calculation..

Refer to the MyBiz screens - users can track their PGGI status from here:-

- 1. ABOs can track the progress of their PGGI incentive
- 2. See the multiplier they are tracking for
- 3. See the potential PGGI incentive with the requirements to be fulfilled



ABO Name
ADA No. 70045XXXXX

PY25

Personal Group Growth+

Keep going to earn the Personal Group Growth+!

Earn extra on the way to Founders and beyond. At the end of the Performance Year, the Personal Group Growth+ rewards you with a Performance Commission multiplier based on the months you qualified.

Potential PY25 Earnings
₹55,554.41

Track your progress
0 of 1 Monthly

☒

You've met 0 of 1 requirements to earn this incentive.

How is this Incentive calculated?

Hide Multiplier Details

Tracking for 6 PQs
Potential Multiplier = 25%

View Multiplier Matrix

2 PQ Months
Previous Performance Year

View Details

3 PQ Months
Current YTD

View Details

How do I qualify? Here is the list of requirements.

Monthly Requirements

☒ 10,000.00 Ruby PV or 4,000.00 with 1 or more qualified teams

How is this Incentive calculated?

Performance Commission (Qualified Months)
₹2,22,217.63

× Current Incentive Multiplier
25%

= Potential PY25 Personal Group Growth+
₹55,554.41

View Multiplier Details

How do I qualify? Here is the list of requirements.

Monthly Requirements

☒ 10,000.00 Ruby PV or 4,000.00 with 1 or more qualified teams

4,526.15
Target: 10,000

Additional 5,473.85 Ruby PV (Point Value) needed

FAQs-PGGI

1. How is the PGGI multiplier applied, will it be paid out monthly or annually?

The PGGI multiplier will be applicable on the personal sales commission and differential sales commission earned by the ABO in PQ months only. PGGI is paid out Annually on total PQ month counts after the closure of the Performance Year as per the table shown above: -

2. During the previous Performance Year, I was at 18% commission level. This year I have two PQ months, what would be my Annual multiplier for PGGI calculation?

This is an incremental scenario of 2 PQ months thus, as per the PGGI program an annual multiplier of 25% would be applicable for the PGGI calculation. You can check your PGGI tracking from MyBiz portal on your account on www.amway.in

3. Till what pin level am I eligible to earn the PGGI incentive?

All Qualified Silver Producers & higher pin levels are eligible to earn PGGI in each ABO Performance each year as per the published criteria.

Frontline Growth Incentive+ (FGI)

Support your sales team in achieving the 21% Sales Commission level and qualifying months. Focus on consistently increasing both sales turnover and the number of sales teams qualifying at the 21% level - and get rewarded each year.

Eligibility:

- All **qualified Founders Platinum* and above** can participate in 'Frontline Growth Incentive'.
- Must be a Qualified Founders Platinum in the Performance Year to participate in FGI Incentive.

Reward:

Can potentially earn between 10% to 45% Multiplier on maintenance or growth in FQ months Vs previous performance year.

- Paid annually, after the end of the performance year
- Multiplier is identified on the number of incremental FQ months over previous performance year.
- Multiplier is applied on total Leadership + Group Development Commission of all FQ months.

FQ Months:

- Earn a Frontline Q (FQ) each month for every in-market frontline Sales team that qualifies at 21% Sales Commission level.
- Maintain or increase FQs compared to the previous Performance Year.
- Multiplier is identified on the number of incremental FQ months over previous performance year.

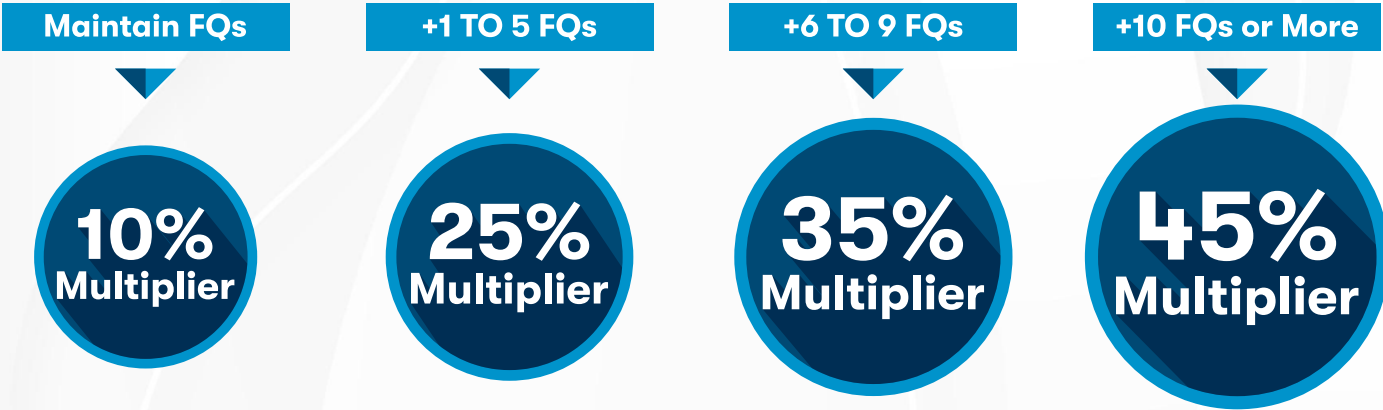
How it is calculated:

Number of FQs Compared to Previous Performance Year:	Annual Multiplier is:
MAINTAIN FQs	10%
+1 TO 5 FQs	25%
+6 TO 9 FQs	35%
+10 FQs or MORE	45%

NOTE: Only Leadership Commission and Group Development Commission will be used at year-end for FGI calculations.

Must be a Qualified Founders Platinum in the Performance Year to participate in FGI Incentive.





Your Qualified LC & GDC Commission Total	10% Multiplier	25% Multiplier	35% Multiplier	45% Multiplier
INR 9,00,000	INR 90,000	INR 2,25,000	INR 3,15,000	INR 4,05,000
INR 35,00,000	INR 3,50,000	INR 8,75,000	INR 12,25,000	INR 15,75,000
INR 60,00,000	INR 6,00,000	INR 15,00,000	INR 21,00,000	INR 27,00,000

NOTE: Only Leadership Commission and Group Development Commission will be used in year-end calculation.

Refer to the MyBiz screens - users can track their FGI status from here: -

- 1. ABOs can track the progress of their FGI incentive
- 2. See the multiplier they are tracking for
- 3. See the potential FGI incentive with the requirements to be fulfilled



ABO Name
ADA No. 68XXXX

Py25

Frontline Group Growth+

Keep going to earn the Frontline Growth Incentive+!

Earn a Frontline Q (FQ) each month for every in-market frontline ABO who qualified at the 21% Performance Commission level. Increase or maintain your total FQs each year to earn more.

Potential PY25 Earnings
₹72,290.54

Track your progress

You've met 1 of 2 requirements to earn this Incentive.

How is this Incentive calculated?

Multiplier Base
₹1,60,645.64

× Current Incentive Multiplier
45%

Hide Multiplier Details ^

Tracking for 11 FQs
Potential Multiplier = 45%

View Multiplier Matrix

1 FQs
Previous Performance Year

View Details

8 FQs
Current YTD

View Details

How do I qualify? Here is the list of annual requirements.

Qualified Founders Platinum Pin or Above

Must qualify Founders Platinum to earn this Incentive.

How is this Incentive calculated?

Multiplier Base
₹1,60,645.64

× Current Incentive Multiplier
45%

= Potential PY25 Frontline Growth Incentive+
₹72,290.54

View Multiplier Details v

How do I qualify? Here is the list of annual requirements.

Qualified Founders Platinum Pin or Above

Must qualify Founders Platinum to earn this Incentive.

On Track

Maintain/Grow FQs

FAQs-FGI

1. How is the FGI multiplier applied, will it be paid out monthly or annually?

The FGI multiplier will be applicable on the Leadership Commission and Group Development Commission earned by the ABO on the number of incremental FQ months over previous performance year. FGI is paid out Annually after the closure of the Performance Year.

2. What is the minimum qualification level to participate in the FGI incentive?

One must be a qualified Founders Platinum to participate in the FGI incentive program.

3. Can I qualify for the FGI incentive on qualified in-market & non-in-market frontline Sales teams?

One must earn the FQ months from the in-market sales team & Volume only, to be eligible for the FGI incentive.

4. I have attained New Sapphire* level with an increase in my FQ Count. But I have not completed Founders Platinum Qualification this year. Can I earn FGI?

It is mandatory to Qualify as a Founders Platinum level to be eligible to earn FGI Incentive. In this case, you will not be eligible for FGI.

5. Will the same Multiplier table continue beyond 2026-27 also?

Currently the multipliers announced are extended for PY 2025-26 only. Multipliers for subsequent years will be announced closer to the start of each Performance Year.

Two-Time Cash Incentive+ (TTCI)

ABOs become eligible for a Incentive upon achieving a new Pin Level through their sales turnover, and can earn the same incentive again by requalifying at that Pin Level through sustained and consistent sales in the following year.

Eligibility:

- New & First Year Re-qualifiers for Platinum#, Founders Platinum#, Emerald#, Founders Emerald#, Diamond# & Founders Diamond# pin.
- Requalification payment earned if ABO achieves same Pin level in the subsequent performance year.
- For Platinum & Founders Platinum, only FIRST TIME QUALIFIERS will be eligible for the TTCI & First Year Requalification Incentive.
- For In-market Emeralds & above, the qualification history will be checked from PY'15 (Sep'14).
- Payments are cumulative: an ABO can earn multiple Two-Time Cash Incentive payments for multiple qualifications during a year.

Pin Level	New Qualification (INR Lakh)	FYRQ Qualification (INR Lakh)
Platinum	1.00	1.00
Founders Platinum	2.00	2.00
Emerald*	4.50	4.50
Founders Emerald*	6.00	6.00
Diamond*	7.50	7.50
Founders Diamond*	10.00	10.00

*Emerald through Founders Diamond ABOs must qualify as EBR & DBR with in-market Sales teams only.

Refer to the MyBiz screens - users can track their TTCI status from here: -

1. ABOs can track the progress of their TTCI incentive
2. See the potential TTCI incentive amount
3. See the eligible TTCI incentives the ABO is tracking for during the PY



ABO Name
ADA No. 70070XXXXX

PY24

Two-time Cash Incentives⁺

Congratulations! You've earned the Two Time Cash Incentive⁺ in PY24.

You can earn the Two Time Cash Incentive⁺ both the first time you reach a pin and if you requalify for that pin the following year.

Potential PY24 Earnings
₹3,90,000

How do I qualify?

Achieve an Eligible Pin

These are your eligible TTCI+ pins in PY24.

Pin Level	Year	Status	Earnings
Platinum	First Year	Achieved	₹1,50,000
Founders Platinum	First Year	Achieved	

ABO Name
ADA No. 70070XXXXX

PY25

Two-time Cash Incentives⁺

You're on track for a Two Time Cash Incentive⁺ or the A70 Two Time Cash Incentive⁺.

You can earn the TTCI+ both the first time you reach a pin and if you requalify for that pin the following year. You can earn the A70 TTCI+ First Payment upon 2nd-year qualification and A70 TTCI Second Payment upon 3rd-year qualification.

Potential PY25 Earnings
₹7,50,000

How do I qualify?

Achieve an Eligible Pin

These are your eligible TTCI+ and A70 TTCI+ pins in PY25.

Pin Level	Year	Status	Earnings
Platinum	Requalification	Achieved	₹1,00,000
Tracking	Requalification		

TTCI Eligibility

Eligible Ineligible Held

A pin is ineligible for a first-time TTCI+ Incentive if the pin was achieved in a past year. You can only requalify for the incentive in the next consecutive year after first-time pin achievement, and it becomes ineligible at the end of that year.

Pin Level	Status
Platinum	Achieved
Platinum Requalification	Achieved
Founders Platinum	Achieved
Sapphire	Ineligible
Sapphire Requalification	Ineligible
Emerald	Achieved
A70 Emerald	Ineligible
A70 Emerald Requalification	Ineligible
A70 Founders Emerald	Ineligible
A70 Founders Emerald Requalification	Ineligible
A70 Diamond	Ineligible
A70 Diamond Requalification	Ineligible

FAQs-TTCI

1. I qualified as a Founders Platinum pin level in the previous performance year. This year (PY 2025-26), I would qualify as a New Sapphire and Founders Sapphire* pin levels, will I get the TTCI incentive for New Sapphire and Founders Sapphire both?

Sapphire and Founders Sapphire both Pin levels are not included in the TTCI schedule, hence you will not be eligible for TTCI on the same.

2. I was at the Gold Producer pin level in the previous PY 2024-25, in the PY 2025-26, I aspire to qualify as a New Platinum Pin level and Founders Platinum Pin level, what incentives will I get under the TTCI incentive program?

You will be eligible for TTCI for both the Qualification levels once the qualifications are approved for release.

3. I have qualified New Platinum in PY'25 and earned TTCI as well, what amount will I get if I complete my FYRQ qualification in PY'26?

You will be eligible to get the amount which is published (refer above table) for performance year Sep'25-Aug'26.

4. My current pin is Sapphire, I qualified as Emerald Pin level in PY'2012 & PY'2021. If I requalify as an Emerald Pin level in PY'2026, will I receive the Core Plus TTCI?

You will not be eligible for Core Plus TTCI, as you have an Emerald Pin level after PY 2013-14. However, you can participate in the "A70 Consistency Program" Incentive for Comeback Emerald & above levels.

5. I will qualify as a New Diamond Pin level in PY'2025-26 and 5 of my Q-6 teams would be in-market Sales teams. Can I receive the TTCI?

Core Plus Incentives are based on in-market Volume & Qualifications only. Hence, while you may complete the Diamond Pin level qualification, you will not be eligible for the Diamond Pin level TTCI.

*Pin Levels are Sales Achievements based on Sales turnover as defined in the Amway Sales Plan

Comeback Pin – One Time Cash Incentive (OTCI)

Platinum and Founders Platinum are key pin levels in the ABO business. To enable & motivate ABOs to regain these pin levels, a special **Cash Award** for **Comeback Platinum** and **Comeback Founders Platinum** qualifications is available for the Performance year Sept'25 – Aug'26.*

Eligibility:

All Highest Award Platinum and Founders Platinum ABOs who are below their Highest Pin Level in PY'2024-25 and who achieve at least one pin level growth to Platinum or Founders Platinum in Py'2026.

Reward:

- Comeback Platinum: INR 1.00 Lakh
- Comeback Founders Platinum: INR 2.00 Lakhs

Comeback OTCI Examples:

Scenario	Highest Pin	PY'2024'25 Level	PY'2025-26 Level	Reward (in INR)
1	Platinum	Gold Producer	Platinum	1 Lakh
2	Sapphire	Gold Producer	Platinum + Founders Platinum	2 Lakh
3	Emerald	Founders Platinum	Emerald	N/A
4	Founders Platinum	Platinum	Platinum	Nil
5	Founders Platinum	Platinum	Founders Platinum	2 Lakh
6	Platinum	Silver Producer	Gold Producer	Nil
7	Emerald	Platinum	Founders Platinum + Sapphire	2 Lakh

*For New and FYRQ Platinum and Founders Platinum the Core Plus TTCI incentive will apply.

CB OTCI FAQs:

1. My Highest Pin Level is Sapphire, Current Pin level is Gold Producer in PY 2024-25. If I qualify as Founders Platinum in 2025-26, will I get the Comeback OTCI for Platinum & Founders Platinum both?

For Multiple Pin Level Achievements, you can get the OTCI for the highest Pin achieved. In this case, you would receive the OTCI for Founders Platinum (INR 2.00 lakhs).

2. My Highest Pin Level is Platinum, Current Pin Level Gold Producer in PY 2024-25. If I qualify as Founders Platinum in 2025-26, will I get the CB OTCI for Platinum and Founders Platinum both?

For Multiple Pin Level Achievements, you can get the OTCI for the highest Pin achieved. In this case, you would receive the OTCI for Platinum (INR 1.00 lakhs), since Founders Platinum is a NEW PIN LEVEL. For the New Pin Level, you are rewarded from the Core Plus TTCI schedule.

Important to Note:

- All references to Sales Volume in this document are excluding applicable taxes and discounts.
- INR 85 sales volume (excluding applicable taxes & discounts) is equal to 1 PV.
- The ratio of PV to BV (excluding taxes & discounts) is adjusted periodically by Amway.
- The monthly retail rule is required to be fulfilled to retain the Differential Sales Commission in the month that is earned.
- All Core Plus Incentives are discretionary incentives dependent on the ABO building the business in the spirit of the Rules of Conduct and being in Good Standing with the Company.
- The Incentives mentioned in the program are applicable for Sept'25 to Aug'26
- Any changes in the program, due to operational or unavoidable reasons, will be notified through separate leadership.
- Only volume from Verified PCs will be considered for SSI Incentive.
- Orders placed on PC number should have consent from PC and if placed without consent, no benefit will be passed to any upline in the LOS and action will be taken against ordering ABO.
- The Incentive mentioned in this brochure are applicable for Amway India only and payable in INR.
- Incentive payment amounts or percentages are indicative; the individual incentives mentioned in this brochure are governed by separate criteria for payment. Refer to Commissions Brochure & Core Plus Ready reckoner available at **www.amway.in/Content Library/sales**
- Payment of all types of incentives is subject to applicable taxes.
- However, important to know that earnings are linked to Sales Volume being generated when you retail Amway products. Amway does not pay any commission for the sheer act of building the sales team without any product sales.
- All Commissions related to achievement of a Pin level are dependent on that Pin level being validated & approved by Amway.
- It is important to understand that earnings and commissions under the Amway Sales and Marketing Plan are directly linked to the Sales Volume through the retailing of Amway products by you and your sales team. Amway does not provide any compensation or commission solely for expanding and building the sales team. Commissions are paid only when actual product sales occur. Building a team without corresponding product movement does not result in any earnings.
- Pin levels mentioned in the brochure such as Bronze, Silver Producer, Gold Producer, Platinum, Ruby, Sapphire, Emerald, Diamond, and others represent sales achievements determined by the sales turnover attained.
- For more information, please write to Customer Experience team at **care@amway.com** or contact your account manager.

Note: Discretionary Incentives or Discretionary Rewards:

Incentives or rewards are given to ABOs at the discretion of Amway and can be amended at any time. These incentives and rewards are separate from and in addition to the Core Plan.

Glossary

1.	ABO	Amway Business Owner
2.	SSI	Strong Start Incentive
3.	PC	Preferred Customer
4.	PV	Point Value
5.	BV	Business Volume Sales Volume
6.	BFI	Bronze Foundation Incentive
7.	BBI	Bronze Builder Incentive
8.	PY	Performance Year (September to August every year)
9.	OTCI	One Time Cash Incentive
10.	PGGI	Personal Group Growth Incentive
11.	FGI	Frontline Growth Incentive
12.	PQ	Personally Qualified
13.	FQ	Frontline Qualification
14.	LC	Leadership Commission
15.	GDC	Group Development Commission
16.	TTCI	Two Time Cash Incentive
17.	EBR	Emerald Bonus Recipient
18.	DBR	Diamond Bonus Recipient

